

LOCATION LIST REPORT

Advertiser: Canadian Association of Income Tr
Agency: Direct
Sales Office: PATTISON OUTDOOR TORONTO
Sales Rep: Jason Fraser
Operator: PATTISON OUTDOOR CENTRAL
Market: Barrie CA/Ontario CA & District
Design: D048889-Lie. Conceal. Fabricate.
 D048890-Why is Jack Layton?

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN
Product Type: Posters Horizontal
Population: 252800
Circulation: In-Market
Segment Start: March 5, 2007

MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	3	4	133%
G.R.P	10.00	10.27	103%
Circulation	25280.00	25953.20	103%
Total Panel Days	84	112	133%
Total Circulation	707840.00	726689.60	103%

LOCATION

No	Area	Sales Address	ILL Dir Design	Commence
1	BA00033B	Orillia 444 Laclie Street 200 ft N/O Stanton Drive ES F/S	Y S D048889-Lie. Conceal. Fabricate.	3/5/2007
2	BA00042B	Orillia 149 Westmount Drive 60 ft S/O Woodside Drive WS F/NE	Y N D048890-Why is Jack Layton?	3/5/2007
3	BA00045A	Barrie Highway 11 (Yonge St.) 280 ft N/O Lockhart Road (11th Line) WS F/SE	Y S D048889-Lie. Conceal. Fabricate.	3/5/2007
4	BA00051B	Orillia Highway 12 0.7 km W/O Wainman Line (Line 15) NS F/SE	Y S D048890-Why is Jack Layton?	3/5/2007

Note: This list is subject to change due to conditions that may arise at the time of posting.
 Such changes will be brought to your attention by means of a Revised Location List.

This report is generated by Outdoor operators from their Internal Database.

For verification of circulation for this contract, you may send a copy of this report to COMB.

Signature _____

Date Printed: March 1, 2007



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Legend:

- 1 - D048889-Lie. Conceal. Fabricate.
- 2 - D048890-Why is Jack Layton?

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MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	1	1	100%
G.R.P	0.00	1.45	145%
Circulation	0.00	3653.65	365365%
Total Panel Days	28	28	100%
Total Circulation	0.00	102302.20	10230220%

LOCATION

No	Area	Sales Address	ILL	Dir	Design	Commence	
1	BA00006B	Barrie	Blake Street and Steel Street SWC F/NE	Y	N	D048889-Lie. Conceal. Fabricate.	3/5/2007

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