

# LOCATION LIST REPORT

**Advertiser:** Canadian Association of Income Tr  
**Agency:** Direct  
**Sales Office:** PATTISON OUTDOOR TORONTO  
**Sales Rep:** Jason Fraser  
**Operator:** PATTISON OUTDOOR PRAIRIE R  
**Market:** Edmonton CMA & District (HP)  
**Design:** D048889-Lie. Conceal. Fabricate.

**Contract/Showing:** TORHPJF021461A - C.A.I.T.I. HP GEN  
**Product Type:** Posters Horizontal  
**Population:** 1124600  
**Circulation:** In-Market  
**Segment Start:** March 5, 2007

## MARKET SUMMARY

|                   | Scheduled Space Booked | Advanced List | Percentage Delivery |
|-------------------|------------------------|---------------|---------------------|
| Number of Faces   | 8                      | 8             | 100%                |
| G.R.P             | 10.00                  | 10.59         | 106%                |
| Circulation       | 112460.00              | 119132.40     | 106%                |
| Total Panel Days  | 224                    | 224           | 100%                |
| Total Circulation | 3148880.00             | 3335706.00    | 106%                |

## LOCATION

| No | Area     | Sales Address   | ILL Dir Design                          | Commence |
|----|----------|---|---|----------|
| 1  | ED00061A | Edmonton 118 Ave 60m W/O 178 St SS F/E                      | Y E D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 2  | ED00326A | Edmonton ^Kingsway Ave E/O 119 St NS F/NW                   | Y N D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 3  | ED00496A | Edmonton Fort Rd 25m N/O 122 Ave ES F/N                     | Y N D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 4  | ED00520B | Edmonton 82 St N/O Yellowhead Tr ES F/N                     | Y N D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 5  | ED01625A | Edmonton 101 St 200ft S/O 111 Ave WS F/S                    | Y S D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 6  | ED02300A | Stony Plain Highway 16A 50ft W/O 36 St (Stony Plain) NS F/W | Y W D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 7  | ED20006A | Edmonton 11816 111 Avenue (No Ext) E/O 119 Street NS F/E    | Y E D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 8  | EDS0808A | Edmonton Yellowhead Tr 200m W/O 24 St NE NS F/W             | Y W D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |

**Note:** This list is subject to change due to conditions that may arise at the time of posting.  
 Such changes will be brought to your attention by means of a Revised Location List.

This report is generated by Outdoor operators from their Internal Database.

For verification of circulation for this contract, you may send a copy of this report to COMB.

Signature \_\_\_\_\_

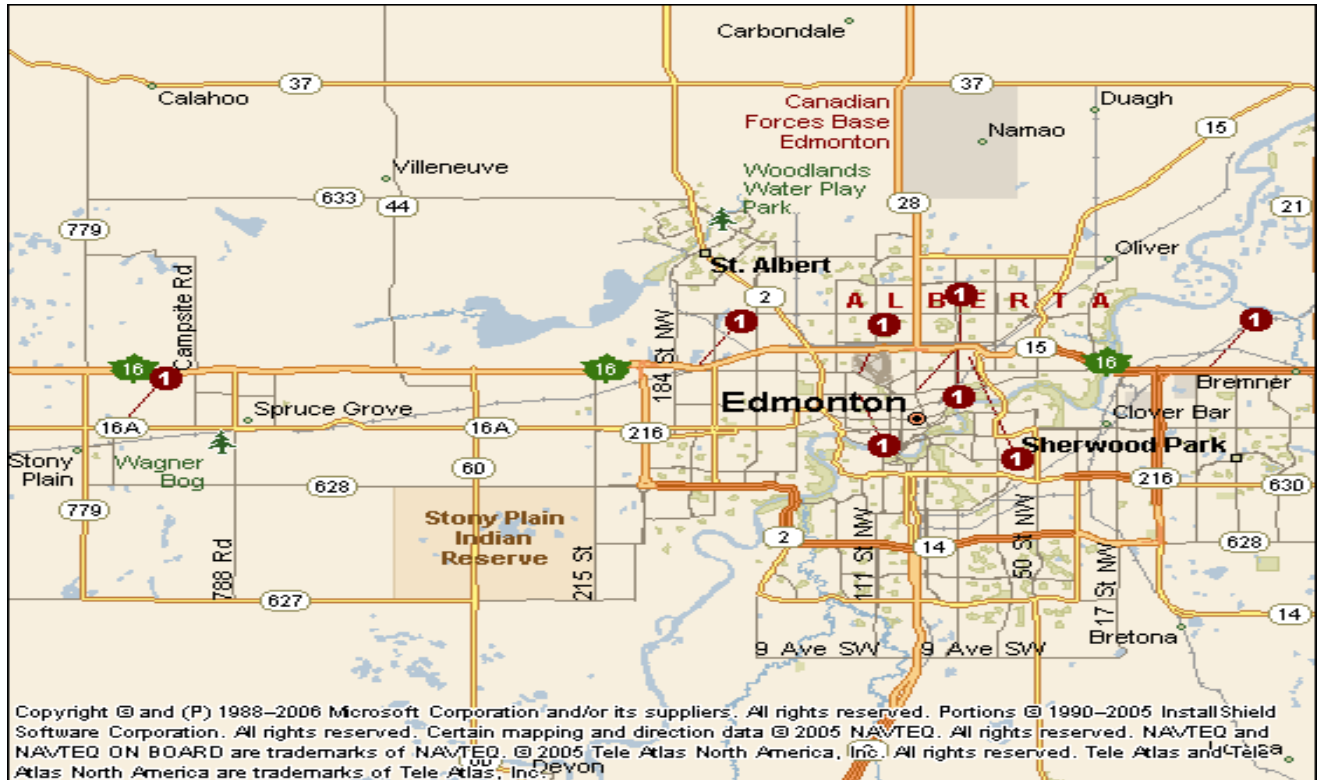
Date Printed: March 1, 2007



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Legend:

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|-------------------|------------------------|---------------|---------------------|
| Number of Faces   | 2                      | 2             | 100%                |
| G.R.P             | 0.00                   | 2.22          | 222%                |
| Circulation       | 0.00                   | 24974.40      | 2497440%            |
| Total Panel Days  | 56                     | 56            | 100%                |
| Total Circulation | 0.00                   | 699283.20     | 69928319%           |

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|   | No       | Area          | Sales Address                               | ILL | Dir | Design                              | Commence |
|---|----------|---------------|---|-----|-----|-------------------------------------|----------|
| 1 | ED00640A | Edmonton      | 66 St N/O 126 Ave (N/O Subway) WS F/N       | Y   | N   | D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |
| 2 | ED00867B | Sherwood Park | Highway 14 S/O Sherwood Park Freeway WS F/N | Y   | N   | D048889-Lie.<br>Conceal. Fabricate. | 3/05/07  |

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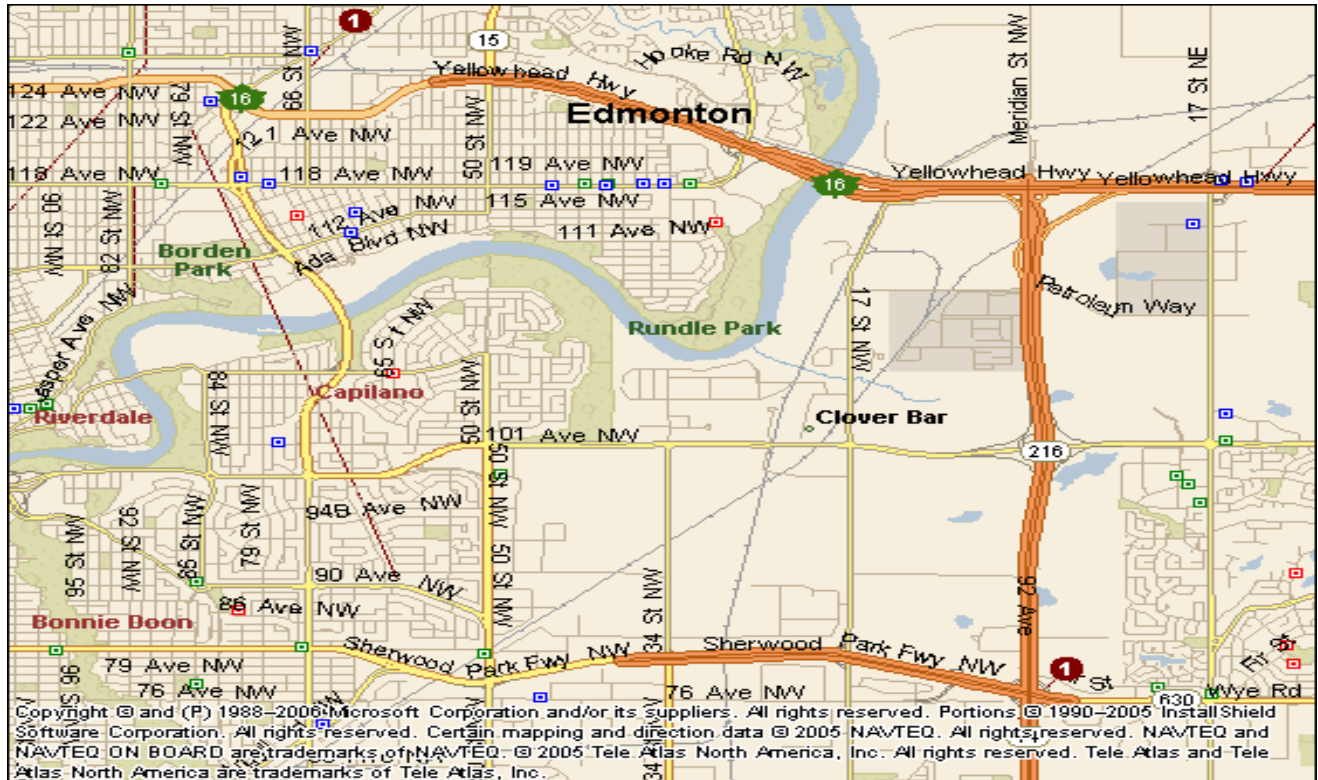
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