

LOCATION LIST REPORT

Advertiser: Canadian Association of Income Tr
Agency: Direct
Sales Office: PATTISON OUTDOOR TORONTO
Sales Rep: Jason Fraser
Operator: PATTISON OUTDOOR CENTRAL
Market: London CMA/Sarnia CA & District (
Design: D048889-Lie. Conceal. Fabricate.
 D048890-Why is Jack Layton?

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN
Product Type: Posters Horizontal
Population: 649600
Circulation: In-Market
Segment Start: March 5, 2007

MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	7	7	100%
G.R.P	10.00	11.77	118%
Circulation	64960.00	76465.12	118%
Total Panel Days	196	196	100%
Total Circulation	1818880.00	2141023.00	118%

LOCATION

No	Area	Sales Address	ILL	Dir	Design	Commence
1	LN01279B	London	Oxford Street 1000 ft W/O Industrial Road NS F/E	Y	E D048889-Lie. Conceal. Fabricate.	3/5/2007
2	LN02045A	London	York Street 150 ft W/O Clarence Street NS F/W	Y	W D048889-Lie. Conceal. Fabricate.	3/5/2007
3	LN02260A	London	Springbank Drive W/O Greenside Avenue NS F/W	Y	W D048889-Lie. Conceal. Fabricate.	3/5/2007
4	LN02285B	London	415 Wharmcliffe Road 50 ft N/O Euston Street WS F/N	Y	N D048890-Why is Jack Layton?	3/5/2007
5	LN02345B	London	Adelaide Street S 200ft S/O Nelson Street ES F/S	Y	S D048889-Lie. Conceal. Fabricate.	3/5/2007
6	LN04050C	St Thomas	Talbot Street 60 m W/O Fairview Avenue SS F/W	Y	W D048890-Why is Jack Layton?	3/5/2007
7	SA07240B	Sarnia	St Clair Parkway (Highway 40B) N/O Froomfield ES F/S	Y	S D048889-Lie. Conceal. Fabricate.	3/5/2007

Note: This list is subject to change due to conditions that may arise at the time of posting.
 Such changes will be brought to your attention by means of a Revised Location List.

This report is generated by Outdoor operators from their Internal Database.

For verification of circulation for this contract, you may send a copy of this report to COMB.

Signature _____

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Legend:

- 1 - D048889-Lie. Conceal. Fabricate.
- 2 - D048890-Why is Jack Layton?

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MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	3	3	100%
G.R.P	0.00	1.25	125%
Circulation	0.00	8143.40	814340%
Total Panel Days	84	84	100%
Total Circulation	0.00	228015.20	22801520%

LOCATION

No	Area	Sales Address	ILL	Dir	Design	Commence
1	LN01271A	London Terminal Circle Road .5km E/O Crumlin Sideroad SS F/NE	N	N	D048889-Lie. Conceal. Fabricate.	3/5/2007
2	LN01410B	London Egerton Street N/O Pine Street ES F/S	Y	S	D048889-Lie. Conceal. Fabricate.	3/5/2007
3	SA07150A	Sarnia Christina Street S/O Confederation Street ES F/N	Y	N	D048890-Why is Jack Layton?	3/5/2007

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