

LOCATION LIST REPORT

Advertiser: Canadian Association of Income Tr
Agency: Direct
Sales Office: PATTISON OUTDOOR TORONTO
Sales Rep: Jason Fraser
Operator: PATTISON OUTDOOR EASTERN
Market: Ottawa-Gatineau CMA (ON) & Distri
Design: D048889-Lie. Conceal. Fabricate.
 D048890-Why is Jack Layton?

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN
Product Type: Posters Horizontal
Population: 956100
Circulation: In-Market
Segment Start: March 5, 2007

MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	5	5	100%
G.R.P	0.00	2.23	223%
Circulation	0.00	21295.26	2129526%
Total Panel Days	140	112	80%
Total Circulation	0.00	596267.40	59626738%

LOCATION

No	Area	Sales Address	ILL	Dir	Design	Commence
1	OT00054A	Carleton Place 9064 Highway 15 500 m S/O Concession Road 6 ES F/N	Y	N	D048889-Lie. Conceal. Fabricate.	3/5/2007
2	PB00131A	Petawawa County Road 17 100 m E/O Airport Road SS F/E	N	E	D048889-Lie. Conceal. Fabricate.	3/5/2007
3	PB00137B	Petawawa County Road 17 180 m E/O Airport Road SS F/W	N	W	D048890-Why is Jack Layton?	3/5/2007
4	PB00143C	Pembroke Nelson Street 300 ft W/O Belmont Street NS F/E	N	E	D048889-Lie. Conceal. Fabricate.	3/5/2007
5	PB00200B	Pembroke 334 Boundary Road E 450ft E/O Bennett Street SS F/W	N	W	D048890-Why is Jack Layton?	3/5/2007

Note: This list is subject to change due to conditions that may arise at the time of posting.
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Signature _____

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Legend:

- 1 - D048889-Lie. Conceal. Fabricate.
- 2 - D048890-Why is Jack Layton?

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MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	10	10	100%
G.R.P	10.00	11.43	114%
Circulation	95610.00	109258.20	114%
Total Panel Days	210	210	100%
Total Circulation	2007810.00	2294421.00	114%

LOCATION

No	Area	Sales Address	ILL	Dir	Design	Commence	
1	OT00009D	Gloucester	5224 Bank Street at Hither Hills Camp Road	WS	F/N	Y N D048889-Lie. Conceal. Fabricate.	3/5/2007
2	OT00041B	Gloucester	St Joseph Boulevard 320 ft W/O Youville Drive	NS	F/E	Y E D048889-Lie. Conceal. Fabricate.	3/5/2007
3	OT00050A1	Gloucester	Innes Road at Stonehenge Crescent	SS	F/E	Y E D048890-Why is Jack Layton?	3/5/2007
4	OT00080A	Gloucester	1575 Star Top Road 760 ft N/O Innes Road	ES	F/N	Y N D048889-Lie. Conceal. Fabricate.	3/5/2007
5	OT00085B	Gloucester	1320 Innes Road and Windmill Lane	SWC	F/W	Y W D048889-Lie. Conceal. Fabricate.	3/5/2007
6	OT00087B	Gloucester	Lester Drive (Airport) 310 ft E/O Alert Street	NS	F/E	Y E D048890-Why is Jack Layton?	3/5/2007
7	OT00095B	Ottawa	Sheffield Road 465 ft E/O Innes Park Way	NS	F/E	Y E D048889-Lie. Conceal. Fabricate.	3/5/2007
8	OT00104B	Gloucester	4157 Riverside Drive (Airport) 0.9 km S/O Hunt Club Road	ES	F/S	N S D048889-Lie. Conceal. Fabricate.	3/5/2007
9	OT00604A	Osgoode	Bank Street 330 ft S/O Mitch Owen Road	WS	F/S	Y S D048889-Lie. Conceal. Fabricate.	3/5/2007
10	OT00700B	Rockland	Highway 17 (9x18) 320 ft N/O Chamberland Street	ES	F/S	Y S D048890-Why is Jack Layton?	3/5/2007

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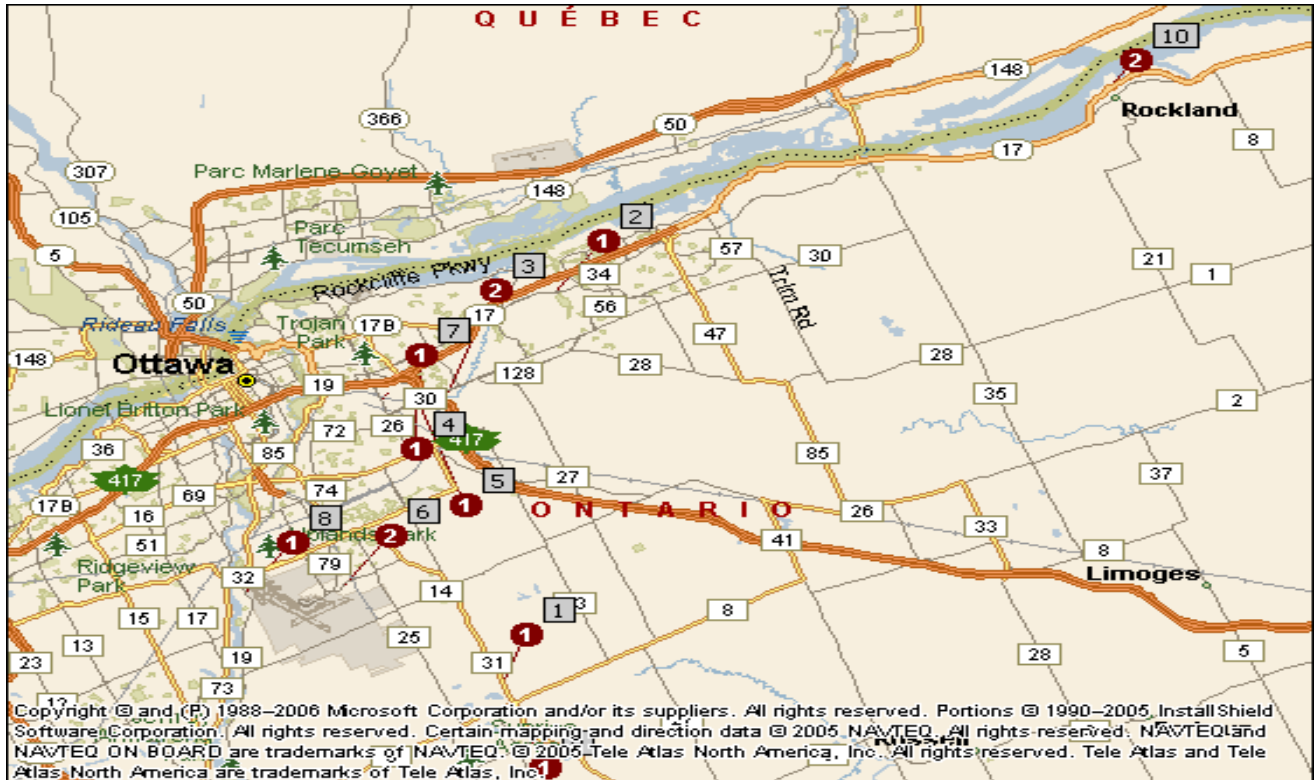
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