Advertiser: Canadian Association of Income Tr

Agency: Direct

Sales Office: PATTISON OUTDOOR TORONTO

Sales Rep: Jason Fraser

Operator: PATTISON OUTDOOR CENTRAL
Market St Catharines-Niagara CMA
Design: D048889-Lie. Conceal. Fabricate.
D048890-Why is Jack Layton?

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN

Product Type: Posters Horizontal

Population: 410600 Circulation: In-Market Segment Start: March 5, 2007

#### MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	5	5	100%
G.R.P	10.00	11.52	115%
Circulation	41060.00	47291.85	115%
Total Panel Days	140	140	100%
Total Circulation	1149680.00	1324172.00	115%

LOCATION							
	No	Area	Sales Address	ILL	Dir	Design	Commence
1	SC01300B	St Catharines	Niagara Street N/O Davidson Street WS F/N	Y	N	D048889-Lie. Conceal. Fabricate.	3/5/200
2	SC03060B	Thorold	Merrittville Highway 390 ft N/O Highway 20 ES F/S	Y	S	D048889-Lie. Conceal. Fabricate.	3/5/2007
3	SC04047A	Niagara Falls	JPI - Thorold Stone Road 1500 ft W/O Garner Road SS F/E	Y	Ε	D048889-Lie. Conceal. Fabricate.	3/5/2007
4	SC04080D	Niagara Falls	Victoria Avenue 50 ft S/O Ferguson Street WS F/S	Y	S	D048890-Why is Jack Layton?	3/5/2007
5	SC05080B	Welland	JPI - Niagara Street 250 ft N/O Thorold Road WS F/N	Y	N	D048889-Lie. Conceal. Fabricate.	3/5/2007

Note: This list is subject to change due to conditions that may arise at the time of posting. Such changes will be brought to your attention by means of a Revised Location List.

This report is generated by Outdoor operators from their Internal Database.

For verification of circulation for this contract, you may send a copy of this report to COMB.

Signature\_\_\_\_\_



Advertiser: Canadian Association of Income Tr Contract/Showing:

Agency: Direct

Sales Office: PATTISON OUTDOOR TORONTO

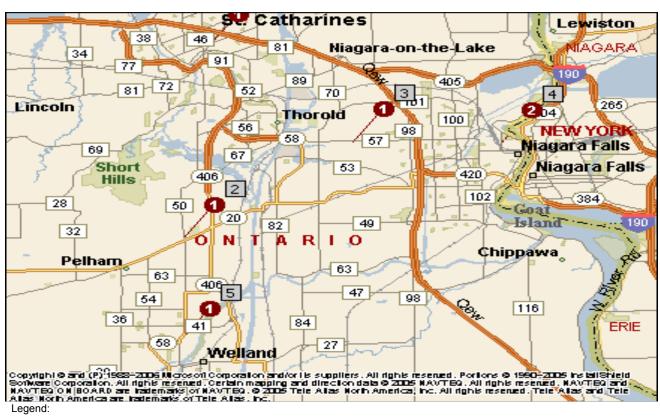
Sales Rep: Jason Fraser

Operator: PATTISON OUTDOOR CENTRAL

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN

Product Type: Posters Horizontal

Population: 410600
Circulation: In-Market
Segment Start: March 5, 2007



- 1 D048889-Lie. Conceal. Fabricate.
- 2 D048890-Why is Jack Layton?

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PATTISON

Advertiser: Canadian Association of Income Tr

Agency: Direct

Sales Office: PATTISON OUTDOOR TORONTO

Sales Rep: Jason Fraser

Operator:PATTISON OUTDOOR CENTRALMarketSt Catharines-Niagara CMADesign:D048889-Lie. Conceal. Fabricate.

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN

Product Type: Posters Horizontal

Population: 410600 Circulation: In-Market Segment Start: March 5, 2007

#### MARKET SUMMARY

	Scheduled Space Booked	Advanced List	Percentage Delivery
Number of Faces	1	1	100%
G.R.P	0.00	1.23	123%
Circulation	0.00	5060.07	506007%
Total Panel Days	28	28	100%
Total Circulation	0.00	141682.00	14168200%

LOCATION

No Area Sales Address ILL Dir Design Commence

1 SC05210B Welland Lincoln Street 430 ft E/O South Pelham Road SS F/W Y W D048889-Lie. 3/5/2007
Conceal. Fabricate.

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PATTISON OUTDOOR TORONTO Sales Office:

Sales Rep: Jason Fraser

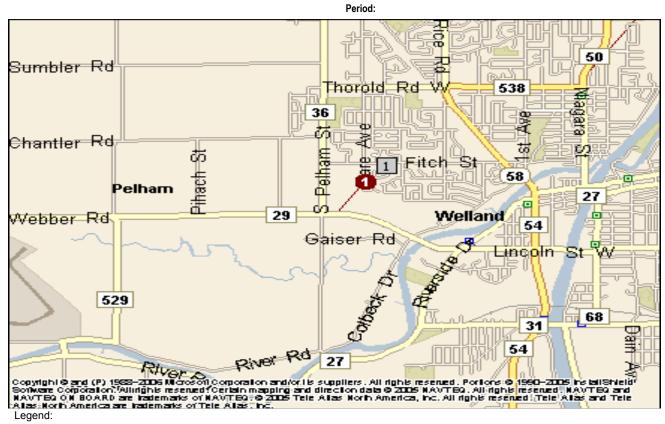
PATTISON OUTDOOR CENTRAL Operator:

Contract/Showing: TORHPJF021461A - C.A.I.T.I. HP GEN

**Product Type:** Posters Horizontal

410600 Population: Circulation: In-Market March 5, 2007 Segment Start: Segment End: April 1, 2007 28

**Showing Days:** 



1 - D048889-Lie. Conceal. Fabricate.

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